

















Edison/Mitofsky

# YOUR ANSWERS ARE

### CONFIDENTIAL

Please check only <u>ONE</u> response for each question. VERSION 2

[A] <b>Are you:</b> 1 ☐ Male	2 ☐ Female	[G] <b>To which age group do you belong?</b> 1 □ 18-24 4 □ 40-44 7 □ 60-64	
[B] Are you:		2 ☐ 25-29 5 ☐ 45-49 8 ☐ 65-74 3 ☐ 30-39 6 ☐ 50-59 9 ☐ 75 or ove	er
1	4 ☐ Asian 5 ☐ Other	[L] How did you yets on loous 1 defining	
3 ☐ Hispanic/Latino	5 🗆 Other	[H] How did you vote on Issue 1, defining marriage only as a union between a man and woman?	l a
[C] In today's election for	president, did you	1 ☐ Yes	
just vote for:		2 □ No	
1 ☐ John Kerry (Dem)		0 ☐ Did not vote on Issue 1	
2 ☐ George W. Bush (R		[I] In today's election for U.S. House of	
□ Did not vote for pres		Representatives, did you just vote for:	
□ Did flot vote for pres	siderit	1 ☐ The Democratic candidate	
[D] When did you finally d		2 ☐ The Republican candidate	
vote in the presidential	election?	9  Other: Who?	_
1 ☐ Just today		0 ☐ Did not vote for U.S. House	
2 ☐ In the last three day		[ ]] Do you approve or disapprove of the way	
3 ☐ Sometime last week		[J] Do you approve or disapprove of the way George W. Bush is handling his job as	
4 ☐ During the last mont 5 ☐ Before that	(11	president?	
5   Delote that		1 ☐ Strongly approve	
[E] In today's election for	U.S. senator, did you	2 ☐ Somewhat approve	
just vote for:		з ☐ Somewhat disapprove	
1 ☐ Eric Fingerhut (Dem		4 ☐ Strongly disapprove	
2 ☐ George Voinovich (I		[K] Which ONE candidate quality mattered mos	et
9 Other: Who?		in deciding how you voted for <u>president</u> ?	•
0 ☐ Did not vote for U.S	. senator	(Check only one)	
[F] Which ONE issue matt	ered most in deciding	7 ☐ He has clear stands on the issues	
how you voted for presi	dent? (Check only	6 ☐ He will bring about needed change	
one)		5 ☐ He is intelligent	
7 ☐ Health care		4 ☐ He is a strong leader	
6 ☐ Moral values		3 ☐ He is honest and trustworthy	
5 ☐ Economy/Jobs 4 ☐ Terrorism		2 ☐ He has strong religious faith	
3 ☐ Iraq		1 ☐ He cares about people like me	
2 ☐ Education		[L] Are you of Hispanic or Latino descent?	
1 ☐ Taxes		1 ☐ Yes	
		2 □ No	

[M] Compared to four years ago, is the country:	[V] What was the last grade of school you completed?	
<ul> <li>1 ☐ Safer from terrorism</li> <li>2 ☐ Less safe from terrorism</li> </ul>	1 ☐ Did not complete high school	
_	2 ☐ High school graduate	
[N] Do you or does someone in your household belong to a labor union?	3 ☐ Some college or associate degree	
1 ☐ Yes, I do	4 ☐ College graduate	
2 ☐ Yes, someone else does	5 ☐ Postgraduate study	
₃ ☐ Yes, I do and someone else does	[W] Is this the first time you have ever voted?	
4 ☐ No one does	1 ☐ Yes 2 ☐ No	
[O] How do you feel about the U.S. decision to	[X] Are you:	
go to war with Iraq?	1 Protestant 5 Jewish	
1 ☐ Strongly approve	2 ☐ Catholic 6 ☐ Muslim 3 ☐ Mormon/LDS 7 ☐ Something else	
2 ☐ Somewhat approve	3 ☐ Mormon/LDS 7 ☐ Something else 4 ☐ Other Christian 8 ☐ None	
3 ☐ Somewhat disapprove	_	
4 ☐ Strongly disapprove	[Y] Would you describe yourself as a born-again or evangelical Christian?	
[P] How do you think things are going for the	1 ☐ Yes 2 ☐ No	
U.S. in Iraq now? 1 □ Very well	[Z] How often do you attend religious services?	
2 ☐ Somewhat well	1 ☐ More than once a week	
3 ☐ Somewhat badly	2 ☐ Once a week	
 4 □ Very badly	3 ☐ A few times a month	
[Q] Compared to four years ago, is your	4 ☐ A few times a year	
family's financial situation:	5 ☐ Never	
₁ ☐ Better today	[AA] No matter how you voted today, do you	
2 ☐ Worse today	usually think of yourself as a:	
3 ☐ About the same	1 ☐ Democrat 3 ☐ Independent 2 ☐ Republican 4 ☐ Something else	
[R] If these were the only two presidential	[AB] On most political matters, do you consider	
candidates on the ballot today, for whom	yourself:	
would you have voted?  1 ☐ John Kerry (Dem)	1 ☐ Liberal	
2 ☐ George W. Bush (Rep)	2 ☐ Moderate	
3 ☐ Would not have voted for president	3 ☐ Conservative	
[S] Have you ever served in the U.S. military?	[AC] 2003 total family income:	
1 ☐ Yes	1 ☐ Under \$15,000 5 ☐ \$75,000-\$99,999	
2 □ No	2 🔲 \$15,000-\$29,999 6 🔲 \$100,000-\$149,999	
· · ·	3 □ \$30,000-\$49,999 7 □ \$150,000-\$199,999	
[T] Are you currently married?  1 ☐ Yes	4 □ \$50,000-\$74,999 8 □ \$200,000 or more	
2 □ No	[AD] What type of telephone service is there in	
	your home that you could use or be reached on? (Check only one)	
[U] Do you have any children under 18 living in your household?	□ Both regular land-line and cell phone service	
1 ☐ Yes	2 ☐ Only regular, land-line phone service	
2 □ No	3 ☐ Only cell phone service	
	4 ☐ No telephone service at home	



















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# YOUR ANSWERS ARE

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Please check only <u>ONE</u> response for each question.

VERSION 3

[A] Are you:  1 ☐ Male  [B] Are you:  1 ☐ White  2 ☐ Black  3 ☐ Hispanic/Latino	2 ☐ Female 4 ☐ Asian 5 ☐ Other	1 ☐ 18-24 2 ☐ 25-29 3 ☐ 30-39  [K] <b>How did you</b>	5 ☐ 45-49 6 ☐ 50-59 vote on Issue 1	7 ☐ 60-64 8 ☐ 65-74 9 ☐ 75 or over , <b>defining</b>
[C] In today's election for president, did you just vote for:  1 ☐ John Kerry (Dem)  2 ☐ George W. Bush (Rep)  9 ☐ Other: Who?  0 ☐ Did not vote for president		marriage only as a union between a man and a woman?  1  Yes 2  No 0  Did not vote on Issue 1  [L] In today's election for U.S. House of		
[D] Was your vote for president mainly:  1 ☐ For your candidate  2 ☐ Against his opponent		Representatives, did you just vote for:  1		
<ul> <li>[E] In today's election for U.S. senator, did you just vote for:</li> <li>1 ☐ Eric Fingerhut (Dem)</li> <li>2 ☐ George Voinovich (Rep)</li> <li>9 ☐ Other: Who?</li> <li>0 ☐ Did not vote for U.S. senator</li> </ul>				
[F] Are you currently married?  1 □ Yes 2 □ No		2 ☐ Dissatisfied, but not angry 1 ☐ Angry		
[G] Do you or does some household own a gun? 1 ☐ Yes	one else in your 2 □ No	attack the oth		es for president
<ul> <li>[H] If these were the only two presidential candidates on the ballot today, for whom would you have voted?</li> <li>1 ☐ John Kerry (Dem)</li> <li>2 ☐ George W. Bush (Rep)</li> <li>3 ☐ Would not have voted for president</li> </ul>		<ul> <li>1 ☐ Only John Kerry did</li> <li>2 ☐ Only George W. Bush did</li> <li>3 ☐ Both did</li> <li>4 ☐ Neither did</li> <li>[O] Do you consider the war in Iraq:</li> <li>1 ☐ Part of the war on terrorism</li> </ul>	•	
[I] Are you of Hispanic or 1 ☐ Yes	Latino descent? 2 ☐ No		from the war on t	



<ul> <li>[P] Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote?</li> <li>1 ☐ Yes, for John Kerry</li> </ul>	<ul> <li>[X] Did you vote in the presidential election in 2000?</li> <li>1 □ No, I did not vote</li> <li>2 □ Yes, for Al Gore</li> </ul>	
<ul> <li>2 ☐ Yes, for George W. Bush</li> <li>3 ☐ Yes, for both Kerry and Bush</li> <li>4 ☐ No, I was not contacted</li> </ul>	3 ☐ Yes, for George W. Bush 4 ☐ Yes, for another candidate	
<ul> <li>[Q] In general, does John Kerry mostly:</li> <li>1 ☐ Say what he believes</li> <li>2 ☐ Say what he thinks people want to hear</li> <li>[R] In general, does George W. Bush pay more attention to the interests of:</li> <li>1 ☐ Ordinary Americans</li> <li>2 ☐ Large corporations</li> </ul>	[Y] Are you:  1 ☐ Protestant 5 ☐ Jewish  2 ☐ Catholic 6 ☐ Muslim  3 ☐ Mormon/LDS 7 ☐ Something else  4 ☐ Other Christian 8 ☐ None  [Z] Would you describe yourself as a born-again	
[S] <b>Are you gay, lesbian or bisexual?</b> 1 ☐ Yes 2 ☐ No	or evangelical Christian?  1 ☐ Yes 2 ☐ No	
<ul> <li>[T] How concerned are you about the availability and cost of health care?</li> <li>1 ☐ Very concerned</li> <li>2 ☐ Somewhat concerned</li> <li>3 ☐ Not very concerned</li> <li>4 ☐ Not at all concerned</li> </ul> [U] Which comes closest to your position? <ul> <li>Abortion should be:</li> <li>1 ☐ Legal in all cases</li> <li>2 ☐ Legal in most cases</li> </ul>	[AA] How often do you attend religious services?  1	
<ul><li>3 ☐ Illegal in most cases</li><li>4 ☐ Illegal in all cases</li></ul>	1 ☐ Democrat 3 ☐ Independent 2 ☐ Republican 4 ☐ Something else	
<ul> <li>[V] How confident are you that votes in your state will be counted accurately?</li> <li>1  Very confident</li> <li>2  Somewhat confident</li> <li>3  Not very confident</li> <li>4  Not at all confident</li> </ul>	[AC] On most political matters, do you consider yourself:  1 □ Liberal 2 □ Moderate 3 □ Conservative	
<ul> <li>[W] Which comes closest to your view of gay and lesbian couples:</li> <li>1 ☐ They should be allowed to legally marry</li> <li>2 ☐ They should be allowed to legally form civil unions, but not marry</li> <li>3 ☐ There should be no legal recognition of their relationships</li> </ul>	[AD] <b>2003 total family income:</b> 1 ☐ Under \$15,000	



















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## **YOUR ANSWERS ARE**

### CONFIDENTIAL

Please check only **ONE** response for each question. **VERSION 4** 

[A] <b>Are you:</b> 1 ☐ Male	2 ☐ Female	[H] <b>To which age group do you belong?</b> 1 □ 18-24  4 □ 40-44  7 □ 60-64 2 □ 25-29  5 □ 45-49  8 □ 65-74
[B] Are you:		3 □ 30-39 6 □ 50-59 9 □ 75 or over
1 ☐ White 2 ☐ Black 3 ☐ Hispanic/Latino	4 ☐ Asian 5 ☐ Other	[l] How did you vote on Issue 1, defining marriage only as a union between a man and a woman?
[C] In today's election for president, did you just vote for:  1 □ John Kerry (Dem)		1 ☐ Yes 2 ☐ No 0 ☐ Did not vote on Issue 1
2 ☐ George W. Bush (Rep) 9 ☐ Other: Who? 0 ☐ Did not vote for president		<ul> <li>[J] In today's election for U.S. House of Representatives, did you just vote for:</li> <li>1 ☐ The Democratic candidate</li> <li>2 ☐ The Republican candidate</li> </ul>
[D] When did you finally decide for whom to vote in the presidential election?  1 □ Just today		9 ☐ Other: Who? 0 ☐ Did not vote for U.S. House
2 ☐ In the last three days 3 ☐ Sometime last week 4 ☐ During the last month 5 ☐ Before that  [E] In today's election for U.S. senator, did you just vote for: 1 ☐ Eric Fingerhut (Dem) 2 ☐ George Voinovich (Rep) 9 ☐ Other: Who? 0 ☐ Did not vote for U.S. senator		<ul> <li>[K] Who would you trust to handle the economy?</li> <li>1  Only John Kerry</li> <li>2 Only George W. Bush</li> <li>3  Both of them</li> <li>4 Neither of them</li> </ul>
		[L] Who would you trust to handle terrorism?  1 ☐ Only John Kerry  2 ☐ Only George W. Bush  3 ☐ Both of them  4 ☐ Neither of them
<ul><li>[F] Do you think the condition of the nation's economy is:</li><li>1 ☐ Excellent</li></ul>		<ul> <li>[M] Do you think things in this country today are:</li> <li>1 ☐ Generally going in the right direction</li> <li>2 ☐ Seriously off on the wrong track</li> </ul>
2 ☐ Good 3 ☐ Not so good 4 ☐ Poor		[N] In your vote for president today, how would you rate the importance of:?
[G] Are you of Hispanic or Latino descent?  1 ☐ Yes 2 ☐ No		<ul> <li>1 ☐ Very important</li> <li>2 ☐ Somewhat important</li> <li>3 ☐ Not too important</li> <li>4 ☐ Not at all important</li> </ul>

[O] Is your opinion of George W. Bush:  1 ☐ Favorable  2 ☐ Unfavorable	<ul> <li>[W] Do you think the war with Iraq has improved the long-term security of the United States?</li> <li>1 ☐ Yes</li> <li>2 ☐ No</li> </ul>	
<ul> <li>[P] Is your opinion of John Kerry:</li> <li>1 ☐ Favorable</li> <li>2 ☐ Unfavorable</li> <li>[Q] Which comes closer to your view:</li> <li>1 ☐ Government should do more to solve</li> </ul>	[X] Have you or has someone in your household lost a job in the last four years?  1 ☐ Yes, I have 2 ☐ Yes, someone else has 3 ☐ Yes, I have and someone else has	
problems  2 Government is doing too many things	4 ☐ No one has  [Y] What was the last grade of school you	
better left to businesses and individuals  [R] How worried are you that there will be another major terrorist attack in the U.S.?  1  Very worried 2  Somewhat worried 3  Not too worried	completed?  1 □ Did not complete high school  2 □ High school graduate  3 □ Some college or associate degree  4 □ College graduate  5 □ Postgraduate study	
4 ☐ Not at all worried	[Z] Are you currently married?  1 ☐ Yes 2 ☐ No	
<ul><li>[S] Compared to four years ago, is the job situation in your area:</li><li>1 ☐ Better today</li><li>2 ☐ Worse today</li></ul>	[AA] Do you have any children under 18 living in your household?  1 □ Yes 2 □ No	
<ul><li>3 ☐ About the same</li><li>[T] Do you or does someone in your household</li></ul>	[AB] <b>Do you work full-time for pay?</b> 1 ☐ Yes 2 ☐ No	
belong to a labor union?  1 ☐ Yes, I do	[AC] Are you gay, lesbian or bisexual?  1 ☐ Yes 2 ☐ No	
<ul> <li>2 ☐ Yes, someone else does</li> <li>3 ☐ Yes, I do and someone else does</li> <li>4 ☐ No one does</li> </ul>	[AD] No matter how you voted today, do you usually think of yourself as a:  1 □ Democrat 3 □ Independent	
<ul> <li>[U] If these were the only two presidential candidates on the ballot today, for whom would you have voted?</li> <li>1 ☐ John Kerry (Dem)</li> <li>2 ☐ George W. Bush (Rep)</li> <li>3 ☐ Would not have voted for president</li> </ul>	2 Republican 4 Something else  [AE] On most political matters, do you consider yourself:  1 Liberal 2 Moderate 3 Conservative	
<ul> <li>[V] Do you think the Bush administration's tax cuts have been:</li> <li>1 Good for the nation's economy</li> <li>2 Bad for the nation's economy</li> <li>3 Made no difference</li> </ul>	[AF] <b>2003 total family income:</b> 1 ☐ Under \$15,000	